



Ignite Your Business with Insights & Intentions

BUSINESS LESSONS FROM 2017

What are you celebrating as business successes? What were your top five achievements?

- 1.
- 2.
- 3.
- 4.
- 5.

What did you learn?

Three things you thought you would accomplish and didn't:

- 1.
- 2.
- 3.

What did you learn?

Who was key in your business success?



What are you grateful for in your business?

BUSINESS GOALS FOR 2018

What is your overall intention for your business in 2018? (Reminder INTENTION = Being & GOAL = Doing) How will you serve your clients?

What are your top five goals for this year? Be sure and start with WHY (See [Simon Sinek's TED Talk](#) for more details).

- 1.
- 2.
- 3.
- 4.
- 5.

High-level, how will you accomplish them? What support do you need? What will you need to learn (technology, coaching skills, managing others)? What investment will you need to make (time and money)?

How will you serve the world?



DASHBOARD STATS

Every successful business owner has a few key statistics that they need to measure and track (and by no means am I saying you need to use all of the stats listed! Choose 4-5 and choose one focus platform for social media.)

Start by filling in the end of the year stats. Next, be bold and declare where you'll be in 12 months. Be sure to stretch your goal to the point that it's going to take effort and focus to get there. It should feel a little wild. We all know about the power of a good WIG (Wildly Improbable Goal)!

Anything that is measured and watched improves.

COACH DASHBOARD

	Year Ending December 2016	Year Ending December 2017	Projected Year December 2018
CLIENTS & RATES			
# of Clients			
Male/Female			
Business/Personal			
# of Coaching Groups			
# of Free Sessions			
# of Referrals			
# of Joint Ventures			
# of Retreats			
# of Workshops			
Hourly Coaching Rate \$			
Total Earned per Year \$			
EMAIL, BLOG & SOCIAL MEDIA			
# on Email List			
# of Blog Posts			
# of Facebook Followers			
# of LinkedIn Connections			
# of Instagram Followers			
# of Twitter Followers			
Other:			



I am Lisa Honold, founder of Celebrate You™ Academy, and my mission is to make business strategy feel easy and authentic so you can get back to what you love--changing the world through coaching.
If you'd like PART TWO: Time Allocation & Revenue Projection, email me at lisa@celebratyouacademy.com You'll learn how much time you actually have to devote to your business and how to allocate it realistically, then you'll make a revenue projection based on FACTS, not fiction.